



#23712

## Stylish Wire-free Bluetooth Earphones

Stylish wireless Bluetooth earphones with touch controls

### Key features

- Truly wireless earphones for ultimate freedom (10 meter range)
- Stylish and on-trend design
- Comfort fit ear shell pods that keep you alert for nearby sounds
- Up to 4 hours of playtime on a single charge
- Charge inside the case for a total of up to 10 hours of playtime on the go
- Manage all important functions (next/previous/pause/play/voice assistant) with a simple touch



### What's in the box

- Bluetooth earphones
- Charging case
- Micro-USB charge cable
- User guide

### System requirements

- Device with Bluetooth connectivity
- USB charger or powerbank to charge the case



### All about Bluetooth

With a Bluetooth connection and a wireless range of up to 10m, you'll enjoy good-quality sound and a quick connection to your device – no matter what you're listening to.

### Sound good?

Comfort-fit ear shell pods hit the spot – not too big, not too tight – so you can listen to your music, TV, movies, or games for hours.



### Case in point

Enjoy up to 4 hours of playtime on a single charge. Out of juice? Pop the earphones into their case, which provides up to 10 hours of total playtime.

### Be the boss

Pause, play, skip – it's up to you. Just use the on-ear touch controls and your wish is your command.





### **Talk it out**

A built-in microphone offers hands-free calls, so you can communicate on the go – quickly, conveniently, and clearly.

CONNECTIVITY

Connection type	Wireless	Bluetooth	True
Cables included	Micro-USB charge cable	Connector type	Micro-USB
Connector style	Straight	Cable style	Round
Wireless protocols	Bluetooth	Wireless range	10 m
Bluetooth version	5.0		

GAMING

Designed for gaming	False
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LIGHTING

Lights	False
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MICROPHONE

Sensor type microphone	Electret	Pick-up pattern	Omnidirectional
Frequency response microphone	150 - 4000 Hz	Echo cancellation	True

AUDIO

Sound reproduction	Stereo	Audio channels	2.0
Frequency response	20 - 20000 Hz	Driver size	10 mm
Driver units	2	Microphone	True
Detachable microphone	False	True Wireless Stereo (TWS)	True
Bluetooth profiles	A2DP, AVRCP, HFP, HSP	Audio codecs	SBC

HEADPHONE

Adjustable headband	False	Earcup type	In-ear
Ear-cap construction	Closed	Swivel earcups	False
Rotating earcups	False	Output channels	2
Magnet type	Neodymium	Sensitivity	102 dB
Active Noise Cancelling	False	Total harmonic distortion	5 %
Sound pressure level	95 dB	Foldable	False

INPUT

Power source	USB, battery
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FEATURES

Noise reduction	False	NFC	False
Background noise reduction	False	Software	False
Accessories	Charging case, micro-USB charge cable		

CONTROL

Remote control	On earcap	Controls on earcap	True
Controls	Play controls	LED indicators	True
LED indicator functions	On case: 4x blue LED battery status. , On earphones: Red, when charging, off when fully charged. , Red/Blue LED flashing, pairing mode. Slow flash blue LED paired.		

PROTECTION

Waterproof	False	IP Code (International Protection Rating)	No
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POWER

Rechargeable battery	True	Battery type (AA, AAA, etc.)	Polymer
Battery composition (Alkaline, Li-ion, etc.)	Lithium-ion cell	Recharge time	2 hours
Playing time	4 hours	Max battery life - stand-by	2160 hours
Max battery life - phone calls	12 hours	Max battery life - music	10 hours

SIZE & WEIGHT

Total weight	40 g	Weight of main unit	4 g
Depth of main product (in mm)	45 mm	Width of main product (in mm)	68 mm
Height of main product (in mm)	21 mm		

COMPATIBILITY

Suitable for	Daily use, Handsfree calling, Listening to music	Compatible Device Types	Bluetooth devices
Compatible Consoles	No	Compatible Software Platforms	Android, Chrome OS, Mac OS, Windows, iOS
General compatibility	Bluetooth audio devices		

COLOUR VERSIONS

**Primo Touch Bluetooth Wireless Earphones - black**  
23712



**Primo Touch Bluetooth Wireless Earphones - white**  
23783



**Primo Touch Bluetooth Wireless Earphones - pink**  
23782



**Primo Touch Bluetooth Wireless Earphones - mint**  
23781



**Primo Touch Bluetooth Wireless Earphones - blue**  
23780



# Primo Touch Bluetooth Wireless Earphones - black



PRODUCT VISUAL 1



PRODUCT VISUAL 2



PRODUCT VISUAL 3



PRODUCT TOP 1



PRODUCT TOP 2



PRODUCT FRONT 1



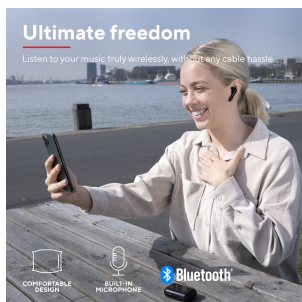
PRODUCT FRONT 2



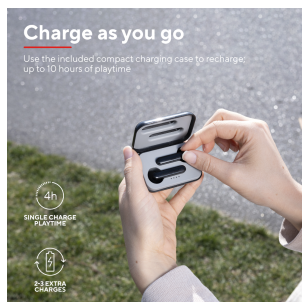
PACKAGE VISUAL 1



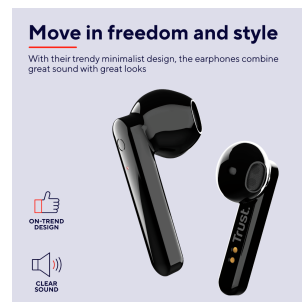
PACKAGE FRONT 1



PRODUCT PICTORIAL 1



PRODUCT PICTORIAL 2



PRODUCT PICTORIAL 3